



MediaThon 2016 | **Nov 22 & 23**
Highlighting Innovation, Science and Technology.



in partnership with





ABOUT OUR DONORS



Canada

in partnership with



Government of Canada - Canada's history and friendship with the Caribbean is strong and abiding. We are both British Commonwealth members in the Western hemisphere. We have long-standing trade links and similar political systems. We belong to the same regional institutions that work to reinforce good governance, security, and economic prosperity in the region. We also share personal ties: people from the Caribbean form one of the largest diaspora communities in Canada. The Government of Canada is an integral part of this relationship, working in partnership with the Caribbean region on the priorities the region has set for its countries.

DFID - The Caribbean region matters to the UK. There are strong historical and cultural links and twelve Caribbean countries are Commonwealth members. Most Caribbean countries have reached middle-income status and are on track to achieve the majority of the Millennium Development Goals. However, the region remains vulnerable to economic shocks, high levels of violent and organised crime, natural disasters and climate change.

CDB - CDB intends to be the leading catalyst for development resources into the Region, working in an efficient, responsive and collaborative manner with our Borrowing Member Countries (BMCs) and other development partners, towards the systematic reduction of poverty in their countries through social and economic development.

IDB - We work to improve lives in Latin America and the Caribbean. Through financial and technical support for countries working to reduce poverty and inequality, we help improve health and education, and advance infrastructure. Our aim is to achieve development in a sustainable, climate-friendly way. With a history dating back to 1959, today we are the leading source of development financing for Latin America and the Caribbean. We provide loans, grants, and technical assistance; and we conduct extensive research. We maintain a strong commitment to achieving measurable results and the highest standards of increased integrity, transparency, and accountability.



November 22nd

Compete Caribbean Mediathon

Flamboyant Room
Lloyd Erskine Sandiford Centre (LESC)

8:30-9:00
Registration

9:00-9:30
Opening Remarks
Canada, DFID, CDB, IDB

9:20-10:20
New Ideas that are Changing the Region –
Innovation in the Caribbean
Moderator: Juan Carlos Navarro
Panelists: Protein from Waste, Plympton
Farms, Teleios, D&E

10:20-10:35
Coffee Break

10:40-11:40
The Business Climate as a Launching Pad
for Enhanced Growth: Progress and Lessons
Learned from Compete Caribbean Projects
Moderator: Tara Lisa Persaud
Panelists: JAMPRO, BELTRAIDE, NCPC,
Grenada Agriculture

12:00 - 1:30 LUNCH
Keynote Speech - The Imperative of
Innovation
José Miguel Benavente

Poinsettea Room
Lloyd Erskine Sandiford Centre (LESC)

1:45-2:00
Science, Technology and Innovation in the
Caribbean
Cardinal Warde

2:00-3:45
Inspiring a Technology, Science and Innovation
(TSI) Media and Communication Ecosystem in the
Caribbean

Panelists:
TSI Media in the World, in LAC Region, and The
case of SciDev.Net
Luisa Massarani, Director of Red Pop/UNESCO and
editor of LAC version of SciDev.Net
Bringing science and development together
through news, analysis and capacity building

Reporting on emerging innovation and technology
since 1899. The Case of MIT Technology Review.
Marta del Amo, Editor-in-Chief. MIT Technology
Review LAC edition.

TSI in the Caribbean Media - Opportunities and
Challenges.
Sonia Gill, Secretary General of the Caribbean
Broadcasting Union (CBU)

3:30-4:30
Media Narratives and Tools for the Digital Age
Luis Quevedo, Science and Technology Editor, NTN
24

4:30-4:45
Coffee Break

4:45-5:45
Mini Workshop
Media entrepreneurship and intrapreneurship.
The spirit of the Mediathon.
Facilitator: Javier Iglesias, Director, Opino Mexico

5:30-6:30
PUTTING IDEAS INTO ACTION
Pitching, voting and group formation.



November 23rd

Compete Caribbean Mediathon

Pride of Barbados
Inter-American Development Bank (IDB)

8:30-8:45
Welcome to the Mediathon & Overview
of Compete Caribbean
Sylvia Dohnert

9:00 – 3:30
Putting Ideas Into Action
Designing and prototyping

12:30 - WORKING LUNCH

3:30-4:30
Finish Presentations
Tech Check

4:30-5:15
Final Pitches to the Judges

5:20-5:40
Keynote presentation: 10 Breakthrough
technologies of the Future.
Presenters: Javier Iglesias

5:40-6:00
Announcement of Winners.

6:10
Cocktail Reception
IDB TERRACE

7:30
Transportation back to the hotel.

**KEEP IN TOUCH WITH
COMPETE CARIBBEAN
ONLINE & SOCIAL MEDIA**



/CompeteCaribbean
@competecrib
Compete Caribbean

'Hythe', Welches,
Maxwell Main Road,
Christ Church, BB1 7068

Tel: 246-627-8500

E-mail: competecrib@iadb.org
www.competecrib.org



Canada

in partnership with

