TALLY
Software to digitize seafood traceability & production data
SEAFOOD | Most global protein, but archaic paper-based data systems
Paperwork = Pain

- Human errors
- No real-time analytics
- No item-level tracking
- Slow traceability and recalls
- Time-consuming reports
- Low trust in hand-written records
DATA BOTTLENECK

MILLIONS
Fishing Vessels / Farms

MILLIONS
Restaurants / Supermarkets
DATA BOTTLENECK

MILLIONS
Fishing Vessels / Farms

50,000

SEAFOOD PROCESSORS

MILLIONS
Restaurants / Supermarkets

THIS FISH
ADOPTION DRIVERS

TRACEABILITY
- Regulation
- Certification
- Brand

EFFICIENCY
- Cost
- Control
- Compliance
BENEFITS

DIGITIZATION

CUT COSTS, SAVE TIME
AUTOMATION, INTEGRATION
CUT COSTS, REDUCE ERRORS
BENEFITS

MONITORING

STRENGTHS CONTROL
BENEFITS

ELECTRONIC TRACEABILITY IMPROVES COMPLIANCE
EASY TO CONFIGURE

Changes to data fields and workflows are quick and easy to make. Remote servicing occurs via a secure tunnel to server.
EASY TO USE
LOBSTER TRACEABILITY

- Atlantic Canada
- Belize
- Robinson Crusoe Island
- Australia
THANK YOU

CONTACT
Eric Enno Tamm, CEO
eric@this.fish
M: +1 604.562.5310
www.this.fish