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Horticultural Sector poised to blossom

3 YEARS AGO



Vacancy: Business Partner/ Data Analyst

1 MIN AGO



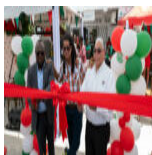
Temporary closure due to accident at Molinere Road Rehabilitation Project

1 HOUR AGO



Government increases single sourcing procurement threshold

17 HOURS AGO



Customers welcome upgraded Victoria RUBIS Service Station

20 HOURS AGO

Career Opportunity: Senior

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This story was posted 3 years ago

19 July 2021

in Agriculture/Fisheries, Business, PRESS RELEASE,

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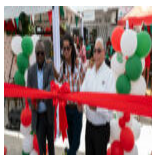
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Grenada Hotel and Tourism Association (GHTA)



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The Grenada horticulture sector is in a vibrant resurgence with growth in the numbers of flower growers and flower arrangers, nurseries and gardens.



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The horticultural cluster has a significant contribution to make to Grenada's economy in the provision of employment and its economic contribution to Gross Domestic Product. The horticulture cluster comprises a group of 27 companies and registered names. Over 90% of

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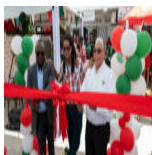
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At present, the sector continues to benefit from a technical assistance initiative that seeks to introduce and implement climate change mitigating strategies and techniques. These efforts are seeking to build the resilience of the sector and position it to take advantage of local and foreign demand. Through partnerships with the Compete Caribbean Partnership Facility (CCPF), the Sandals Foundation, and the Grenada Hotel and Tourism Association (GHTA), the Flower Arrangers and Growers Association of Grenada Inc. is undertaking a series of activities that range from training in biotechnology, climate smart sustainable irrigation practices, agronomy and horticulture best practices to build the knowledge base capacity of the sector.

Now in its second year, the project continues to achieve its goals by incorporating digital technologies, as a result of the broad-ranging impacts of Covid-19. Recognising the potential of the sector's contribution to Grenada, the Ministry of Agriculture is also supportive of the initiative and the cluster members had the opportunity to meet with Minister of Agriculture Hon Peter David in February this year, to discuss areas of mutual interest.

The cluster has participated in several trainings that contributed towards building capacity for the sector so that it can serve the local market

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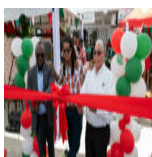
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a website will also be created that will help build better communication between stakeholders.

In the short term, participants will be pursuing certification to strengthen the industry's advancement towards sustainable exports. Scholarships are being offered to TAMCC students to receive certification in CVQ Level 2 Amenity Horticulture, while a further 8 students from the TA Marryshow Community College, 2 Extension Officers from the Ministry of Agriculture and 5 others from vulnerable groups across Grenada will have the opportunity to pursue this accredited certification.



GHTA

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horticulture

Comments 3

JenJen 3 years ago

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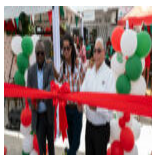
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that allow you to grow any plants. The more destruction the less rain, the more erosion etc. It is more than just talk it is action to protect the rainforest.

 Reply

Jan  3 years ago

This is a very good initiative. Flowers can be cultivated and sold on the export market. Locally markets can be created for plants which we are not too familiar with but which will thrive in our climate such as flowering succulents. Flowers enhance the surroundings and add beauty.

 Reply

Kesri Johnson  3 years ago

If Grenadians really care about flowers I don't see it nor do I see this vibrant demand, that this article claims.

Other than a few areas where Expats live, the flowers that grow in Grenada for the most part is despite their neglect and bad treatment rather than any care and nurture.

Yet another article subliminally pushing Covid, Technology and Climate Change propaganda.

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